

Site Usage

34,849 Visits

68.83% Bounce Rate

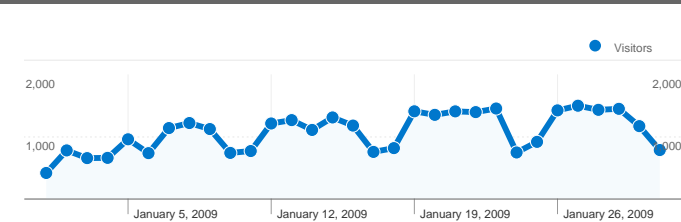
67,365 Pageviews

00:00:54 Avg. Time on Site

1.93 Pages/Visit

78.56% % New Visits

Visitors Overview

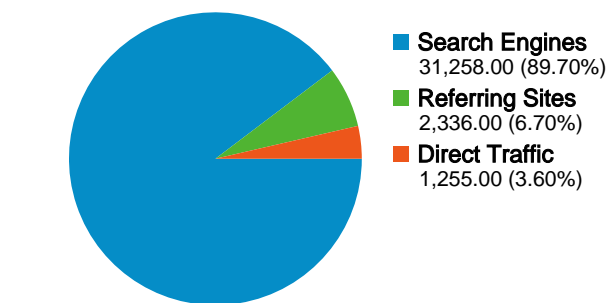


Visitors  
30,353

Referring Sites

| Source          | Visits | % visits |
|-----------------|--------|----------|
| susjedi.com.hr  | 1,379  | 59.03%   |
| webmajstori.net | 202    | 8.65%    |
| 209.85.129.132  | 156    | 6.68%    |
| plus.hr         | 143    | 6.12%    |
| google.hr       | 65     | 2.78%    |

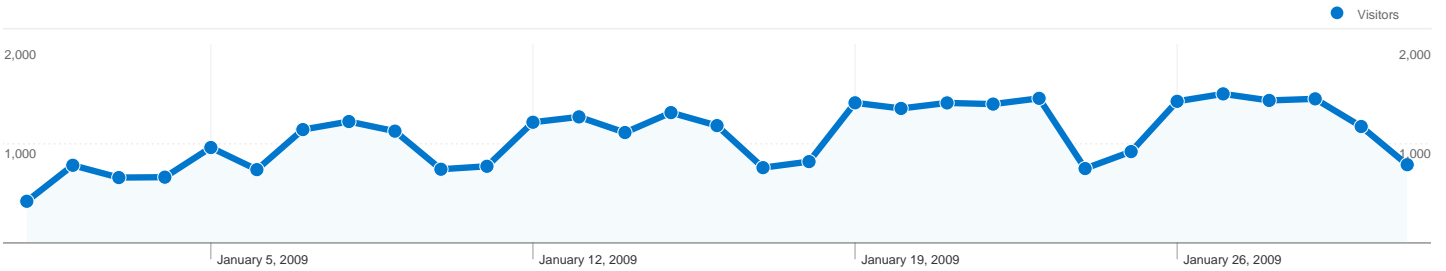
Traffic Sources Overview



Top Content

| Page                     | Pageviews | % visits |
|--------------------------|-----------|----------|
| /napredno-pretrazivanje/ | 3,236     | 4.80%    |
| /                        | 3,145     | 4.67%    |
| /top-hosting-tvrtke/     | 1,252     | 1.86%    |
| /hosting-tvrtke/         | 794       | 1.18%    |
| /kuponi-za-popuste/      | 740       | 1.10%    |

| Search Engine: google |        |          |
|-----------------------|--------|----------|
| Keyword               | Visits | % visits |
| hzzz                  | 280    | 0.90%    |
| whois hr              | 171    | 0.55%    |
| poslovnahrvatska.hr   | 165    | 0.53%    |
| whois                 | 163    | 0.52%    |
| chat.com.hr           | 149    | 0.48%    |



**30,353 people visited this site**


 **34,849** Visits


 **30,353** Absolute Unique Visitors

 **67,365** Pageviews

 **1.93** Average Pageviews

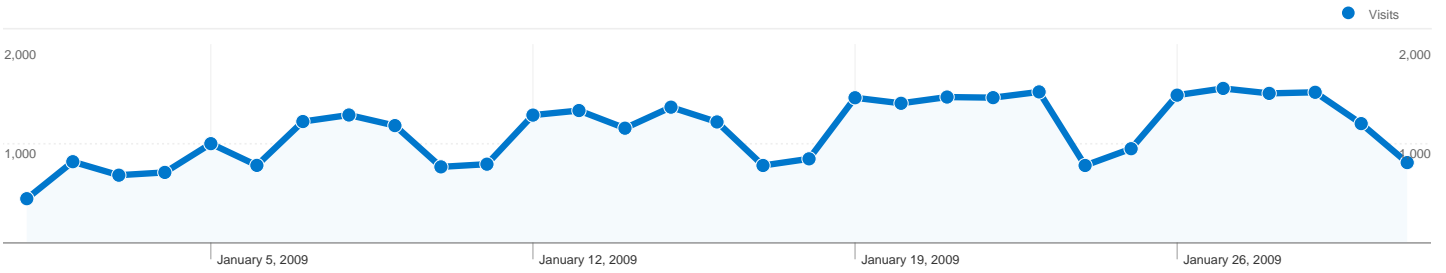
 **00:00:54** Time on Site

 **68.83%** Bounce Rate




 **78.56%** New Visits

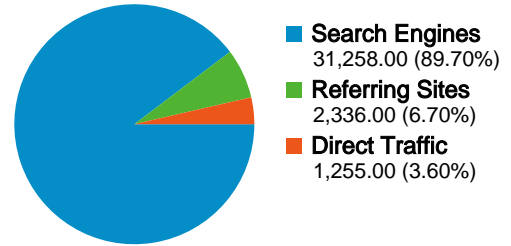
**Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 19,969 | 57.30%   | Unknown          | 17,210 | 49.38%   |
| Firefox           | 13,056 | 37.46%   | DSL              | 14,999 | 43.04%   |
| Opera             | 915    | 2.63%    | T1               | 1,520  | 4.36%    |
| Chrome            | 475    | 1.36%    | Dialup           | 666    | 1.91%    |
| Safari            | 353    | 1.01%    | Cable            | 445    | 1.28%    |



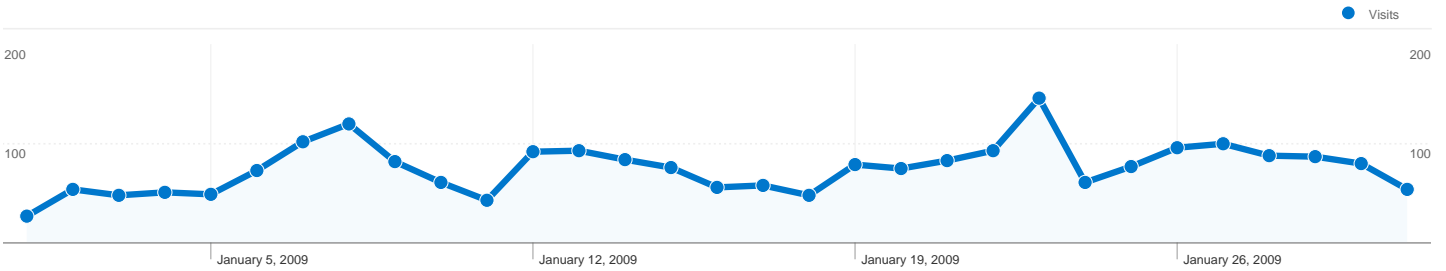
**All traffic sources sent a total of 34,849 visits**

-  **3.60%** Direct Traffic
-  **6.70%** Referring Sites
-  **89.70%** Search Engines



## Top Traffic Sources

| Sources                    | Visits | % visits | Keywords            | Visits | % visits |
|----------------------------|--------|----------|---------------------|--------|----------|
| google (organic)           | 31,167 | 89.43%   | hzzz                | 280    | 0.90%    |
| susjedi.com.hr (referral)  | 1,379  | 3.96%    | whois hr            | 171    | 0.55%    |
| (direct) ((none))          | 1,255  | 3.60%    | poslovnahrvatska.hr | 165    | 0.53%    |
| webmajstori.net (referral) | 202    | 0.58%    | whois               | 163    | 0.52%    |
| 209.85.129.132 (referral)  | 156    | 0.45%    | chat.com.hr         | 149    | 0.48%    |

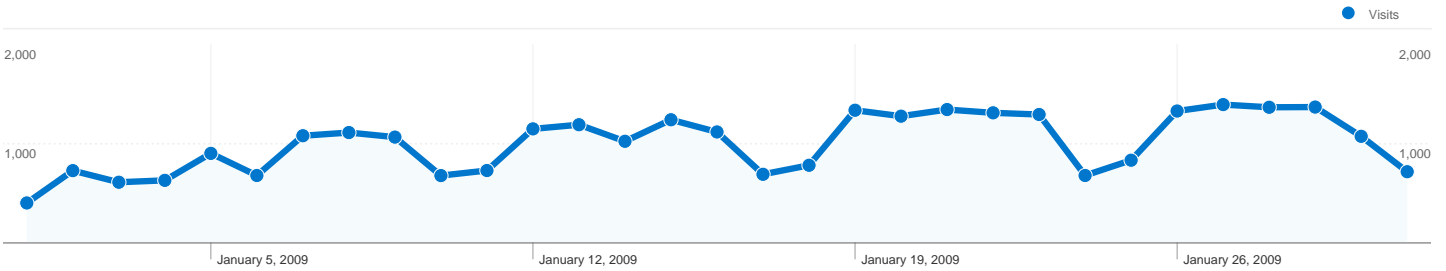


Referring sites sent 2,336 visits via 104 sources

Site Usage

| <b>Visits</b><br><b>2,336</b><br>% of Site Total:<br>6.70% | <b>Pages/Visit</b><br><b>2.61</b><br>Site Avg:<br>1.93 (34.84%) | <b>Avg. Time on Site</b><br><b>00:01:38</b><br>Site Avg:<br>00:00:54 (81.35%) | <b>% New Visits</b><br><b>69.39%</b><br>Site Avg:<br>78.56% (-11.67%) | <b>Bounce Rate</b><br><b>55.52%</b><br>Site Avg:<br>68.83% (-19.33%) |             |
|--|---|---|---|--|-------------|
| Source   | Visits  | Pages/Visit   | Avg. Time on Site   | % New Visits   | Bounce Rate |
| susjedi.com.hr   | 1,379   | 2.16  | 00:01:17  | 78.83%   | 62.80%      |
| webmajstori.net  | 202   | 4.54  | 00:02:17  | 31.19%   | 23.76%      |
| 209.85.129.132   | 156   | 2.17  | 00:00:43  | 77.56%   | 58.97%      |
| plus.hr  | 143   | 2.73  | 00:02:43  | 51.75%   | 46.85%      |
| google.hr  | 65  | 1.89  | 00:00:54  | 78.46%   | 69.23%      |
| images.google.hr   | 41  | 1.39  | 00:00:15  | 90.24%   | 75.61%      |
| google.com   | 25  | 1.88  | 00:00:58  | 64.00%   | 56.00%      |
| grejp.com  | 17  | 3.53  | 00:02:31  | 70.59%   | 41.18%      |
| hr.wikipedia.org   | 17  | 12.06   | 00:05:51  | 17.65%   | 52.94%      |
| wm.com.hr  | 17  | 2.71  | 00:01:27  | 47.06%   | 41.18%      |

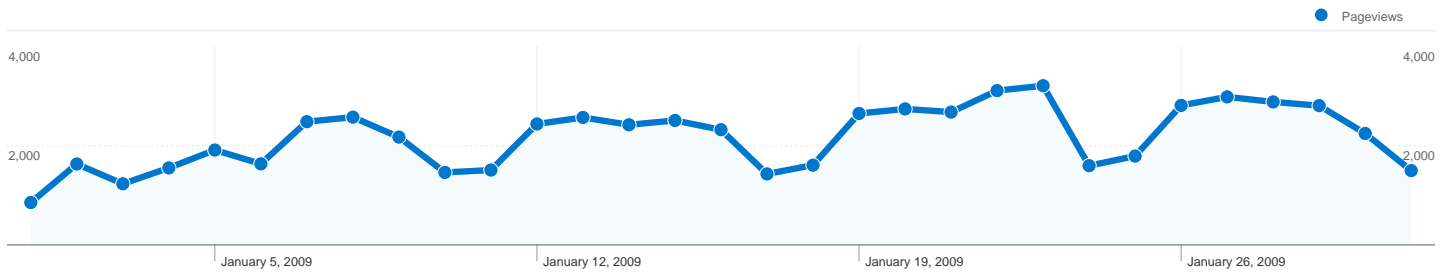
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**google sent 31,169 total visits via 20,943 keywords**

Site Usage

| <b>Visits</b><br><b>31,169</b><br>% of Site Total:<br>89.44% | <b>Pages/Visit</b><br><b>1.84</b><br>Site Avg:<br>1.93 (-5.03%) | <b>Avg. Time on Site</b><br><b>00:00:49</b><br>Site Avg:<br>00:00:54 (-10.12%) | <b>% New Visits</b><br><b>79.49%</b><br>Site Avg:<br>78.56% (1.18%) | <b>Bounce Rate</b><br><b>70.77%</b><br>Site Avg:<br>68.83% (2.82%) |             |
|--|---|--|---|--|-------------|
| Keyword  | Visits  | Pages/Visit  | Avg. Time on Site   | % New Visits   | Bounce Rate |
| hzzz   | 280   | 1.52   | 00:00:17  | 88.93%   | 83.57%      |
| whois hr   | 171   | 4.57   | 00:03:45  | 46.78%   | 16.37%      |
| poslovnahrvatska.hr  | 165   | 3.99   | 00:01:39  | 84.24%   | 40.61%      |
| whois  | 163   | 3.79   | 00:02:26  | 63.19%   | 18.40%      |
| chat.com.hr  | 149   | 1.83   | 00:00:41  | 74.50%   | 63.76%      |
| lesnina.hr   | 119   | 1.55   | 00:00:23  | 83.19%   | 76.47%      |
| midiken  | 99  | 1.40   | 00:00:15  | 90.91%   | 81.82%      |
| igrre  | 61  | 1.36   | 00:00:03  | 85.25%   | 86.89%      |
| whois.com.hr   | 52  | 7.88   | 00:02:52  | 32.69%   | 23.08%      |
| who is   | 48  | 3.90   | 00:03:56  | 64.58%   | 14.58%      |
| 1 - 10 of 20,943   |   |  |   |  |             |



**20,135 pages were viewed a total of 67,365 times**

**Content Performance**

| Page   | Pageviews   | Unique Pageviews  | Time on Page   | Bounce Rate   | % Exit  | \$ Index |  |   |   |  |   |   |
|--|---|---|--|---|---|----------|--|---|---|--|---|---|
| <table border="1"> <tr> <td> <b>Pageviews</b><br/> <b>67,365</b><br/>                     % of Site Total:<br/>                     100.00%                 </td> <td> <b>Unique Pageviews</b><br/> <b>52,286</b><br/>                     % of Site Total:<br/>                     100.00%                 </td> <td> <b>Time on Page</b><br/> <b>00:00:58</b><br/>                     Site Avg:<br/>                     00:00:58 (0.00%)                 </td> <td> <b>Bounce Rate</b><br/> <b>68.83%</b><br/>                     Site Avg:<br/>                     68.83% (0.00%)                 </td> <td> <b>% Exit</b><br/> <b>51.73%</b><br/>                     Site Avg:<br/>                     51.73% (0.00%)                 </td> <td> <b>\$ Index</b><br/> <b>\$0.00</b><br/>                     Site Avg:<br/>                     \$0.00 (0.00%)                 </td> </tr> </table> |   |   |  |   |   |          | <b>Pageviews</b><br><b>67,365</b><br>% of Site Total:<br>100.00% | <b>Unique Pageviews</b><br><b>52,286</b><br>% of Site Total:<br>100.00% | <b>Time on Page</b><br><b>00:00:58</b><br>Site Avg:<br>00:00:58 (0.00%) | <b>Bounce Rate</b><br><b>68.83%</b><br>Site Avg:<br>68.83% (0.00%) | <b>% Exit</b><br><b>51.73%</b><br>Site Avg:<br>51.73% (0.00%) | <b>\$ Index</b><br><b>\$0.00</b><br>Site Avg:<br>\$0.00 (0.00%) |
| <b>Pageviews</b><br><b>67,365</b><br>% of Site Total:<br>100.00%   | <b>Unique Pageviews</b><br><b>52,286</b><br>% of Site Total:<br>100.00% | <b>Time on Page</b><br><b>00:00:58</b><br>Site Avg:<br>00:00:58 (0.00%) | <b>Bounce Rate</b><br><b>68.83%</b><br>Site Avg:<br>68.83% (0.00%) | <b>% Exit</b><br><b>51.73%</b><br>Site Avg:<br>51.73% (0.00%) | <b>\$ Index</b><br><b>\$0.00</b><br>Site Avg:<br>\$0.00 (0.00%) |          |  |   |   |  |   |   |
| /napredno-pretrazivanje/   | 3,236   | 2,421   | 00:00:44   | 69.65%  | 42.99%  | \$0.00   |  |   |   |  |   |   |
| /  | 3,145   | 2,376   | 00:00:29   | 15.55%  | 15.17%  | \$0.00   |  |   |   |  |   |   |
| /top-hosting-tvrtke/   | 1,252   | 691   | 00:00:36   | 48.00%  | 16.85%  | \$0.00   |  |   |   |  |   |   |
| /hosting-tvrtke/   | 794   | 406   | 00:00:27   | 20.00%  | 7.56%   | \$0.00   |  |   |   |  |   |   |
| /kuponi-za-popuste/  | 740   | 553   | 00:01:04   | 67.13%  | 35.81%  | \$0.00   |  |   |   |  |   |   |
| /kontakt/  | 689   | 597   | 00:00:24   | 22.22%  | 12.48%  | \$0.00   |  |   |   |  |   |   |
| /neogranicen-pristup-bazi/   | 563   | 415   | 00:00:21   | 50.00%  | 10.12%  | \$0.00   |  |   |   |  |   |   |
| /domena/poslovnahrvatska.hr  | 331   | 204   | 00:01:01   | 39.00%  | 48.94%  | \$0.00   |  |   |   |  |   |   |
| /plugin-za-pretrazivanje/  | 331   | 243   | 00:00:22   | 40.00%  | 11.48%  | \$0.00   |  |   |   |  |   |   |
| /mediji-o-projektu/  | 317   | 271   | 00:00:44   | 66.67%  | 16.72%  | \$0.00   |  |   |   |  |   |   |

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